



Born on the initiative of **Associazione Culturale Lazzari**, **Textile Design Contest²** is aimed at the creation of links between young designers who are about to enter the world of work and the domains of Textile, **Fashion** and **Clothing Industries**.

Held with the co-operation of **Regione Veneto**, **Provincia di Treviso** and **Comune di Treviso**, **IUAV University** it is also sponsored by the **Camera di Commercio**, **Ascom**, **Unindustria Treviso**.

Art. 1 _ Theme:

In compliance with the regulations of **Textile Design Contest²**, entrants will be asked to create and design a fabric through design methods that border on actual professional performances, with a direct concrete approach to textile industry and the related fields of fashion and Italian fashion in particular.

Art. 2 _ Eligibility:

Any creator, aged 18 to 30, may enter the contest provided he/she is interested in the design and creation of fabrics. For example students of Fashion, Design and Art Faculties, students of Schools for textile technicians, of Architecture, Fashion and Graphic Design Institutes, as well as of Academies of the Fine Arts etc. are all eligible.

Art. 3 _ Prizes:

A Panel of Judges will weigh up entered works to evaluate the quality of design, structure and technical feasibility, provided they comply with the suggestions in the Competition Guidelines.

Art. 4 _ Entry:

Works must be submitted in format A4 closed envelopes to
ASSOCIAZIONE CULTURALE LAZZARI Via Paris Bordone, 14, 31100. Treviso, Italy.
Each envelope must contain:

1_ A Personal Data Form: The form must be fully filled in and signed; particular attention must be devoted to the clause concerning treatment of personal data, the entrant's e-mail and phone number. The closed envelope containing the above data must not specify the entrant's name! (The personal data form can be obtained from: www.lazzariweb.it/concorso/bandoita.pdf).

2_ Plate n. 1 "Research": 1 format A3 plate containing a fabric sample (minimum format A6, maximum format A4) illustrating the structure and technical features of the project. The sample must be drawn from already existing fabrics (scraps, remnants, pieces of cloth, patches etc.) such as may help the Jury catch the physical or material aspect of the work. The entrant can fill the free space in plate A3 with personal remarks or explanatory notes on the project.

3_ Plate n.2 "Graphic Motif": 1 format A3 plate containing the full scale graphic representation (1:1) of the fabric decorative motif. Entrants are free to technically realise the representation as they please (through digital print, manual techniques etc.)

Projects lacking the documentation and the elements above or part of them will not be admitted to the contest. The official languages recognised are Italian and English. Each entrant can hand in only one project, which will be matched only to the author whose personal data are to be found in the personal data form included in the project.

He/she will be considered the sole author of the project and the sole competitor in the contest.

The projects are to be sent by mail (either through the Italian Post Service or through courier) to **Associazione Culturale Lazzari** within **Monday, June 18st 2007** (as will be attested by the postmark or by the courier's date of acceptance), and will automatically enter the "**Textile Design Contest²**". No project will be accepted if handed in later than ten days after mailing.

Art. 5 _ Jury:

All entered projects will undergo preliminary screening to ascertain their formal correctness and conformity to the theme of the contest. The preliminary screening will be carried out by Associazione Culturale Lazzari.
The panel of judges will consist of:

Prof. **Alberto Prandi**, A graphic and visual design expert, Ca' Foscari University, Venice - **who will preside over the Jury**

Prof. **Romeo Profili**, Scientific Coordinator of the Textile Techniques Course - **Textile Technologist and Consultant**

Prof.ssa **Maria Luisa Frisa**, Director of the Fashion Design Department - **Representative of Iuav University, Venice**

Sig.ra **Deanna Ferretti Veroni**, the Owner of "Modateca Deanna" - **Knitewear Expert**

Sig.ra **Laura Lusuardi**, Fashion Coordinator Max Mara Group - **Fashion Expert**

The projects will be attributed to a candidate only after being reviewed and evaluated as **anonymous** works.

The Jury will gather in the premises of the City Hall, Treviso within **Friday, July 6th 2007**.

Minutes of the Jury's work will be taken and their judgement will be final.

Art. 6 _ Results and their publication:

The authors of prize-winning projects will personally be informed by e-mail or by phone and their name made public at a press conference called for the occasion. The publication of results and of the prize-winning projects in an article on Mug Magazine will mark the end of the contest.

Art. 7 _ Aims of the contest and prizes:

Among the projects submitted the Panel of Judges will choose the 10 most creditable ones, 5 for their graphic value and 5 for the technical feasibility and structural features of the fabric. **Associazione Culturale Lazzari**'s aim is to stimulate debate between neighbouring universities, schools, professional organisations and the entrepreneurial world. To achieve this aim, the Companies and Institutions that have endorsed this initiative and are permanently in touch with the Association, will select 2 candidates per category who will be given a chance to get in touch with first-rate textile and fashion industries and to have 3- to 6-month periods of paid on-the-job training.

Art. 8 _ Intellectual ownership:

Authors of projects will be the sole holders of intellectual ownership rights concerning the works they have realised. By entering the contest candidates authorise **Associazione Culturale Lazzari** to display the projects – free of charge - at shows and exhibitions linked to competition-related communication, to employ the handed in projects in all publications they will consider suitable or necessary and to use them as promotional or advertising material.

Art. 9 _ Return of projects.

Return of projects is not provided for. Works will be stored in the archives of **Associazione Culturale Lazzari**.

Art. 10 _ Protection of personal data:

Personal data supplied on entry will be handled by **Associazione Culturale Lazzari** and Mug Magazine only with a view to allowing analysis, evaluation of projects and future publication. They may be passed on to other suppliers only for strictly connected ends and released in the publications mentioned in article 9. In compliance with Law 675/96 (protection of persons and other subjects with reference to the handling of data) contestants are explicitly requested to authorise the handling of their personal data: their entry in the competition is conditional on their consent.

Art. 11 _ Competent legislation:

The contest will abide by the rules provided for by Italian law. Should controversies arise in carrying out the contest, Treviso will be the place of jurisdiction.

How to get further information:

You can get further information and advice on how to prepare projects on the internet site: www.lazzariweb.it, or by writing to the following address:

Associazione Culturale Lazzari

Via Paris Bordone 14

31100, Treviso, Italy

T: (+39) 0422598564

F: (+39) 0422545456

e-mail: associazioneкультуралелazzariweb.it

Under the aegis of:**Partners:**

UNINDUSTRIA TREVISO
unione degli industriali della provincia di Treviso

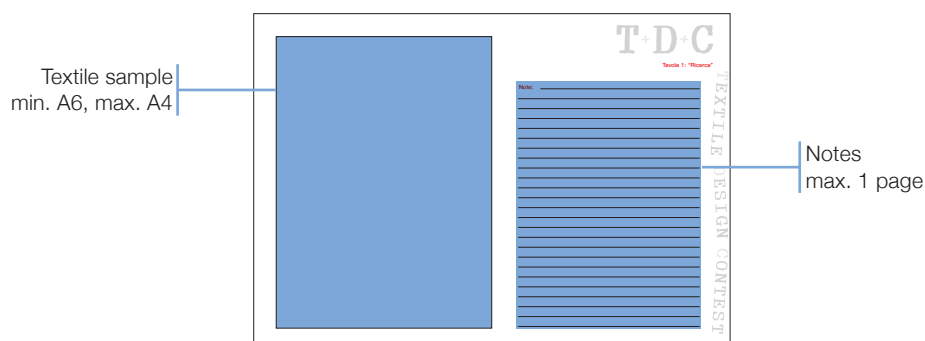


T+D+C²

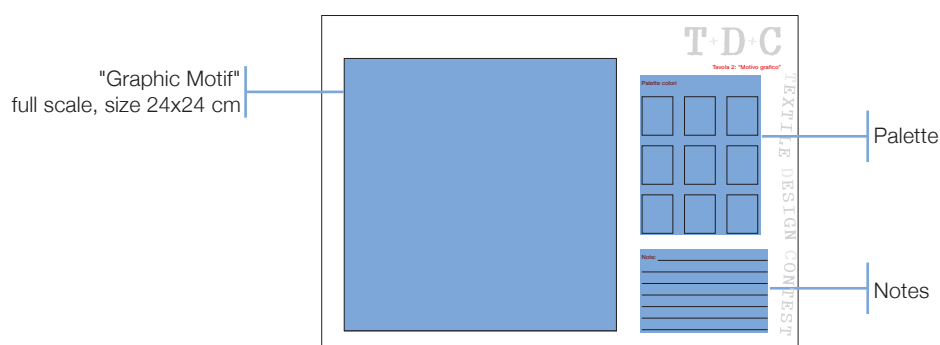
GUIDELINES for working out your project:

Step 1_ **Personal data form:** Fill in the personal data form you can find on p. 4.

Step 2_ **"Research":** Choose a **fabric sample**, a **fent** or a **piece of cloth** (Minimum format A6, 10.5 by 14.85 cm, maximum format A4, 21 by 29.7 cm) which you believe to illustrate the **structural** and **constructional features** of the fabric you intend to design. After choosing the sample, stick it to plate 1 called **"Research"** to be found at **page 6**, and provide **remarks** and **notes** on how your fabric should be constructed and structured. Your remarks and notes must not exceed a page (25 60-character lines).



Step 3_ **"Graphic Motif":** It must represent in **full scale**, through **any kind of technique** (print, free-hand drawing, in China ink, or any other colour) the graphic motif you have designed in a space size **24 by 24** cm on the plate called **"Graphic Motif"** to be found on **p. 7**. On the right of your graphic motif put in the palette of colours you have used, specifying the names of colours, or colour codes, or the four-colour pattern you have used. Provide any necessary notes or remarks below the **palette**; your notes must not exceed 6 60-character lines. Should you not feel the need of putting in any notes, you are free to leave the space empty.



At **pages 4,5,6** you will find **specimens of the plates required** to enter the **Textile Design Contest²**; they have been enclosed as an example to enable you to decide whether to **work on the plates** we have provided or on **plates you have specially worked out**, provided they follow the size indications above.

Should you have any queries or need further advice do not hesitate to contact us (by e-mail).

Enjoy yourself and good luck!

T+D+C²



MODULO ANAGRAFICO:

*First name(s).....*Family name:.....

*Birth-date:.....*Birthplace:.....

*Degree:.....

ADDRESS:

*Number:.....*Street/road:.....*Postal code number:.....

*City:.....*Country:.....

*E-mail:.....*Phone number:.....

HANDLING OF PERSONAL DATA:

"In compliance with Law 675/96 I give my consent to the handling of my personal data by Associazione Culturale Lazzari and Mug Magazine c/o Lazzari S.a.s., Via Paris Bordone 14, 31100 Treviso, according to what is provided for in article n. 10 of "Textile Design Contest", and in observance of article 11 of same."

*Date:.....*Signature:.....

* required field

N. B. Failure to provide each single mandatory datum in the form above will result in exclusion.

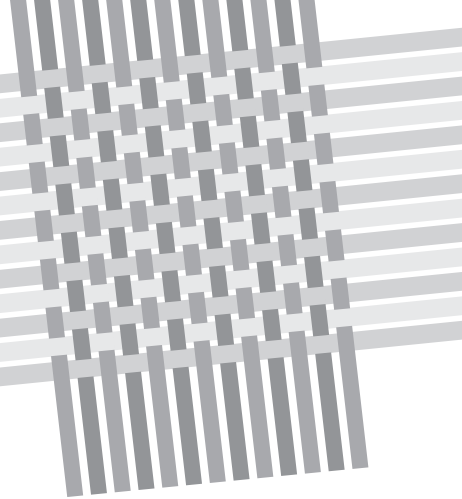
TEXTILE DESIGN CONTEST



Note:

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Colours Palette

Note:
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