

# T+D+C<sup>3</sup>

## TEXTILE DESIGN CONTEST 3: THE YARN

An initiative of Associazione Culturale Lazzari, Textile Design Contest was born with the aim of promoting and helping the approach of young creators to the world of fashion and interior design textile industry. Promoted by the Faculty of Design and the Arts of Luav University, Venice and by Treviso Chamber of Commerce, the event is sponsored by Regione Veneto, Treviso Province and Townhall administrations and by Treviso Unindustria.

### ART. 1 - THEME:

The third edition of Textile Design Contest offers entrants a chance to create and design a fabric that can enhance the features of the yarn employed. Candidates are not simply requested to propose a fabric, but also to provide a synthesis of a whole creative process, from the choice of a yarn with given fibre and structural features to the technical solutions that candidates believe can lead to its upgrading.

### ART. 2 - ELIGIBILITY:

Any creator, aged 18 to 35, can be admitted to the contest provided he/she is interested in the design and creation of fabrics and in an approach to this profession, hence students of the Faculties of Fashion, Design and the Arts, Architecture as well as students of Schools for Textile Technicians, Fashion and Design Schools, Academies of the Fine Arts etc.

### ART. 3 - PRIZES:

A Jury will screen entered works to evaluate their power to enhance the characteristics of the yarn employed, as well as their design and weaving qualities and the technical feasibility of the projects.

### ART. 4 - ENTRY:

Works must be sent in a closed envelope in A4 format within **June 15th 2009** to:  
Associazione Culturale Lazzari, Via Paris Bordone 14, 31100, Treviso, Italia

Each envelope must contain:

**-1-** A Personal Data Form: The form must be fully filled in and signed; particular attention must be devoted to the clause concerning treatment of personal data, the entrant's e-mail and phone number. The closed envelope containing the above data must not specify the entrant's name! (The personal data form can be obtained from: [www.lazzariweb.it](http://www.lazzariweb.it))

**-2-** Plate n. 1, termed 'Construction': One A3 format plate containing a fabric sample (Minimum format A6, maximum format A4) to illustrate the structure of the fabric; the sample in question does not necessarily involve the realisation of a fabric prototype, indeed it can be drawn from existing fabrics (scraps, pieces of cloth, patches etc.) that illustrate the types of yarns with which they have been made, their structure and the characteristics of the fibre, to help the Jury - if necessary - to catch the physical and material aspect of the work. Each candidate may use the remaining free space in Plate A3 for personal remarks and explanatory notes concerning the project. Should the candidate be able to weave the fabric he has designed, he/she can include it; in this case the plate must contain a note pointing out that he himself realised the sample.

**-3-** Plate n. 2, termed 'Graphic Motif': One A3 format plate containing a full scale (1:1) graphic representation of the fabric graphic motif. Entrants are free to technically realise the representation as they please: drawing by hand, digital print (through Adobe, Cad software etc.)

**WARNING: Projects lacking the documentation above (point 1, Art. 4) and the project data in points 2, 3 of Art. 4, shall not be admitted to the contest. The official languages recognised are Italian and English.**

**Each entrant can hand in only one project, which will be matched to the author whose personal data are to be found in the personal data form included in the project. He/she will be considered the sole author of the project and the sole competitor in the contest.**

The projects are to be sent by mail (either through the Italian Post Service or through courier) to ASSOCIAZIONE CULTURALE LAZZARI, and must be handed in between 14.04.09 and 15.06.09 (as will be attested by the postmark or by the courier's date of acceptance).

All projects handed in within the above deadlines will automatically be granted entry for "Textile Design Contest 3". Projects handed in later than ten days after mailing shall not be accepted.

## ART. 5 - THE JURY:

All entered projects will undergo a preliminary screening to ascertain their formal correctness and conformity to the theme of the contest. The preliminary screening will be carried out by Associazione Culturale Lazzari.

The panel of judges is composed of:

Prof. M. Chiapponi, Director of the Course of Industrial Design, Faculty of Arts and Design, Iuav University, Venice.  
 Prof. M. L. Frisa, Director of the Course of Fashion Design, Faculty of Arts and Design, Iuav University, Venice.  
 Prof. E. Danese, Course of Fashion Design, Iuav University, Venice.  
 Prof. R. Profili, Scientific Coordinator of the Course for Textile Technicians.  
 Mrs D. Ferretti Veroni, the owner of Modateca Deanna, International Centre for Fashion Documentation.  
 Mrs L. Lusuardi, Max Mara's Fashion Coordinator.  
 Mr. A. Rigamonti, General Manager of Limonta Spa.  
 Mr. M. Ferrari, Designer.

The projects will be attributed to a candidate only after being reviewed and evaluated as anonymous works. The Jury will gather within July 6th 2009. Minutes of the Jury's work will be taken, and their judgement will be final.

## ART. 6 - RESULTS AND THEIR PUBLICATION:

The authors of prize-winning projects will personally be informed by e-mail or by phone and their names made public at a press conference called for the occasion. The publication of results and of the prize-winning projects in an article on Mug Magazine will mark the end of the contest.

## ART. 7 - PRIZES:

Two projects will be awarded a prize. The first for best enhancing the features of the chosen yarn through its design pattern, the second for best enhancing the technical features of the yarn employed through its construction. Each prize will consist of 1,500,00 euros before tax and other legal deductions.

## ART. 8 - INTELLECTUAL OWNERSHIP:

The authors of projects will be the sole holders of intellectual ownership rights concerning the works they have realised. By entering the contest candidates authorise Associazione Culturale Lazzari to display the projects - free of charge - at shows and exhibitions linked to competition-related communication, to employ the handed in projects in all publications they will consider suitable or necessary, and to use them as promotional or advertising material.

## ART. 9 - RETURN OF PROJECTS:

Return of projects is not provided for. They will be filed in the archives of Associazione Culturale Lazzari.

## ART. 10 - PROTECTION OF PERSONAL DATA:

Personal data supplied on entry will be handled by Associazione Culturale Lazzari and Mug Magazine only with a view to allowing analysis, evaluation of projects and their possible future publication. They may be passed on to other suppliers only for strictly connected aims and released on the occasion of their publication (Art. 6). In compliance with Law 675/96 (Protection of persons and other subjects with reference to the handling of data) contestants are explicitly requested to authorise the handling of their personal data: their entry in the competition is conditional on their consent.

## ART. 11 - COMPETENT LEGISLATION:

The contest shall abide by the rules provided for by Italian law. Should controversies arise in carrying out the contest, Treviso will be the place of jurisdiction.

Candidates can get further information and advice on how to prepare projects on the site: [www.lazzariweb.it](http://www.lazzariweb.it), or by writing to:

## ASSOCIAZIONE CULTURALE LAZZARI

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Camera di Commercio  
Treviso

### PATROCINATA DA:



REGIONE DEL VENETO



Comune  
di Treviso



UNINDUSTRIA TREVISO  
unione degli industriali della provincia di Treviso



Camera Nazionale  
della  
Moda Italiana



Banco Desio Veneto