

T+D+C

Associazione Culturale Lazzari aim to put young creators in touch with the world of **design, fashion** and **clothing industry**.

At their second Design Competition, the Association now focus their attention on textile industry. Held with the cooperation of **Regione Veneto, Provincia di Treviso, Comune di Treviso** and Venice **IUAV** University, the initiative is endorsed and **sponsored** by the **Camera di Commercio**, Treviso, and **Ascom**, whose members are, among others, M.T.V.V., etc...

Article 1 _ Theme:

The **Textile Design Contest** offers entrants a chance to express their creativity and design abilities through the **invention** and **creation** of a fabric; by advocating design methods that border on actual professional performances, the competition represents a direct, concrete approach to **textile industry** and the related fields of **fashion** and **Italian fashion** in particular.

Article 2 _ Briefing:

Before handing in their works competitors must abide by the suggestions in the briefing that the announcement of the contest contains (www.lazzariweb.it/concorso/tdc_eng.pdf); abidance of suggestions is considered mandatory as it will enable entrants to understand the connection between the world of fashion industry and seasonal trends.

Article 3 _ Eligibility:

Any **creator**, aged **18** to **30**, may enter the contest provided he/she is interested in the design and creation of fabrics. For example students of Fashion, Design, Graphics and Art Faculties, students of Schools for textile technicians, of Architecture, Fashion and Design Institutes, of Academies of the Fine Arts etc.

Article 4 _ Prizes:

A Jury will screen and consider entered works to evaluate their graphic quality and technical feasibility, provided they comply with the suggestions in the informative briefing (see Article 2).

Article 5 _ Entry:

Works must be submitted in format A4 closed envelopes to
ASSOCIAZIONE CULTURALE LAZZARI Via Paris Bordone, 14, 31100. Treviso, Italy.

Each envelope must contain:

- 1- **A Personal Data Form:** The form must be fully filled in and signed; particular attention must be devoted to the clause concerning **treatment of personal data**, the **entrant's e-mail** and **phone number**. The closed envelope containing the above data must not specify the entrant's name! (The personal data form can be obtained from: www.lazzariweb.it/concorso/tdc_eng.pdf).
- 2- **Plate n. 1 "Research":** 1 format A3 plate containing a fabric sample (minimum format A6, maximum format A4) illustrating the structure and technical features of the project. The sample must be drawn from already existing fabrics (folds, pieces of cloth, patches etc.) such as may help the Jury catch the physical or material aspect of the work. The entrant can fill the free space in plate A3 with personal remarks or explanatory notes on the project.
- 3- **Plate n.2 "Graphic Motif".** 1 format A3 plate containing the full scale graphic representation of the fabric decorative motif. Entrants are free to technically realise the representation as they please (through digital print, manual techniques etc.)

Projects **lacking the documentation** and **the elements** above or part of them will not be admitted to the contest. The official languages recognised are Italian and English. Each entrant can hand in more than **one project provided** that each of them is handed in separately, to enable the Jury to anonymously and individually evaluate each work. Each work will be attributed to the entrant whose data are specified in the personal data form attached to the project; **he/she will be considered the sole author of the project** and the **sole competitor** in the contest. The projects must be sent by mail (either by the Italian Post Service or by courier) to **Associazione Culturale Lazzari** within (as will be proved by the postmark or by the courier's date of acceptance), and will automatically enter the **"Textile Design Contest"**. No project will be accepted if handed in later than ten days after mailing.

Article 6 _ The Jury:

All entered projects will undergo preliminary screening to ascertain their formal correctness and conformity to the theme of the contest. The preliminary screening will be carried out by **Associazione Culturale Lazzari**.

The **panel of judges** will be as follows:

- A **textile technician** (Prof. Profili).
- The **representative of a firm**.
- A **graphic or visual design expert** (Prof. Alberto Prandi).
- A **designer** (Alberto del Biondi).
- A **representative of cLaDEM Faculty** (Prof. Maria Luisa Frisa).
- A **fashion marketing consultant**.

Anonymous projects will be reviewed, evaluated and eventually attributed to the candidate.

The Jury will gather at within

Minutes of the Jury's work will be taken and their judgement will be final.

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Article 7 _ Results and their publication.

The authors of prize-winning projects will personally be informed by e-mail or by phone and their name made public at a press conference called for the occasion. The publication of results and of the prize-winning projects in an article on **Mug Magazine** will mark the end of the contest.

Article 8 _ Aims of the contest and prizes:

Among the projects submitted the Jury will choose the 10 most creditable ones, **5** for their **graphic value** and **5** for the **technical feasibility** and **structural features** of the fabric. **Associazione Culturale Lazzari**'s aim is to stimulate debate between neighbouring universities, schools, professional organisations and the entrepreneurial world to whom also this contest is addressed. The Firms and Institutions that have endorsed this initiative will select **2 candidates per category** who will be given **a chance** to get in touch with **first-rate fashion industries** and have **3- to 6-month** periods of **paid on-the-job training**.

Article 9 _ Intellectual ownership:

Authors of projects will be the sole holders of intellectual ownership rights concerning the works they have realised. By entering the contest candidates authorise Lazzari Cultural Association to display the projects – free of charge – at shows and exhibitions linked to competition-related communication, to employ the handed in projects in all publications they will consider suitable or necessary and to use them as promotional or advertising material.

Article 10 _ Return of projects:

Return of projects is not provided for. Works will be stored in the archives of **Associazione Culturale Lazzari**.

Article 11 _ Protection of personal data:

Personal data supplied on entry will be handled by Lazzari Cultural Association and Mug Magazine only with a view to allowing analysis, evaluation of projects and future publication. They may be passed on to other suppliers only for strictly connected ends and released in the publications mentioned in article 9. In compliance with Law 675/96 (protection of persons and other subjects with reference to the handling of data) contestants are explicitly requested to authorise the handling of their personal data: their entry in the competition is conditional on their consent.

Article 12 _ Competent legislation:

The contest will abide by the rules provided for by Italian law. Should controversies arise in carrying out the contest, Treviso will be the place of jurisdiction.

How to get further information.

You can get further information and advice on how to prepare projects on the internet site: www.lazzariweb.it, or by writing to the following address:

Associazione Culturale Lazzari

Via Paris Bordone 14

31100 Treviso, Italy

Ph: **(+39) 0422598564**

F: **(+39) 0422545456**

e-mail: **associazioneкультурале@lazzariweb.it**

Under the aegis of:



REGIONE DEL VENETO



PROVINCIA DI TREVISO



Comune di Treviso

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TEXTILE DESIGN CONTEST

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Briefing:

TEXTILE DESIGN CONTEST

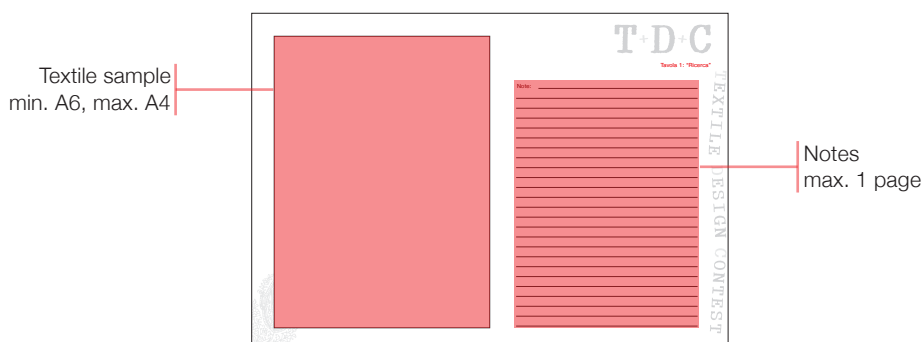


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GUIDELINES for working out your project:

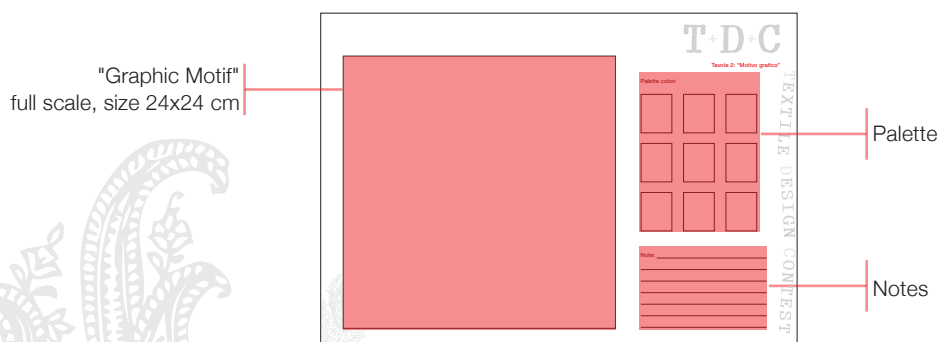
Step 1_ **Personal data form**: Fill in the personal data form you can find on p. 5.

Step 2_ **"Research"**: Choose a **fabric sample**, a **fent** or a **piece of cloth** (Minimum format A6, 10.5 by 14.85 cm, maximum format A4, 21 by 29.7 cm) which you believe to illustrate the **structural** and **constructional features** of the fabric you intend to design. After choosing the sample, stick it to plate 1 called **"Research"** to be found at **page 6**, and provide **remarks** and **notes** on how your fabric should be constructed and structured. Your remarks and notes must not exceed a page (25 60-character lines).



Step 3_ **"Graphic Motif"**: It must represent in **full scale**, through **any kind of technique** (print, free-hand drawing, in China ink, or any other colour) the graphic motif you have designed in a space size **24 by 24 cm** on the plate called **"Graphic Motif"** to be found on **p. 7**. On the right of your graphic motif put in the palette of colours you have used, specifying the names of colours, or colour codes, or the four-colour pattern you have used.

Provide any necessary notes or remarks below the **palette**; your notes must not exceed 6 60-character lines. Should you not feel the need of putting in any notes, you are free to leave the space empty.



At **pages 5, 6, 7** you will find **specimens of the plates required** to enter the **T.D.C.**; they have been enclosed as an example to enable you to decide whether to **work on the plates** we have provided or on **plates you have specially worked out**, provided they follow the size indications above.

Should you have any queries or need further advice do not hesitate to contact us (by e-mail).

Enjoy yourself and good luck!

PERSONAL DATA FORM:

*First name(s) *Family name

*Birth-date *Birthplace:

*Degree:

ADDRESS:

*Number: *Street/road: *Postal code number:

*City: *Country:

*E-mail: *Phone number:

HANDLING OF PERSONAL DATA:

"In compliance with Law 675/96 I give my consent to the handling of my personal data by Lazzari Cultural Association and Mug Magazine c/o Lazzari S.a.s., Via Paris Bordone 14, 31100 Treviso, according to what is provided for in article n. 10 of "Textile Design Contest", and in observance of article 11 of same."

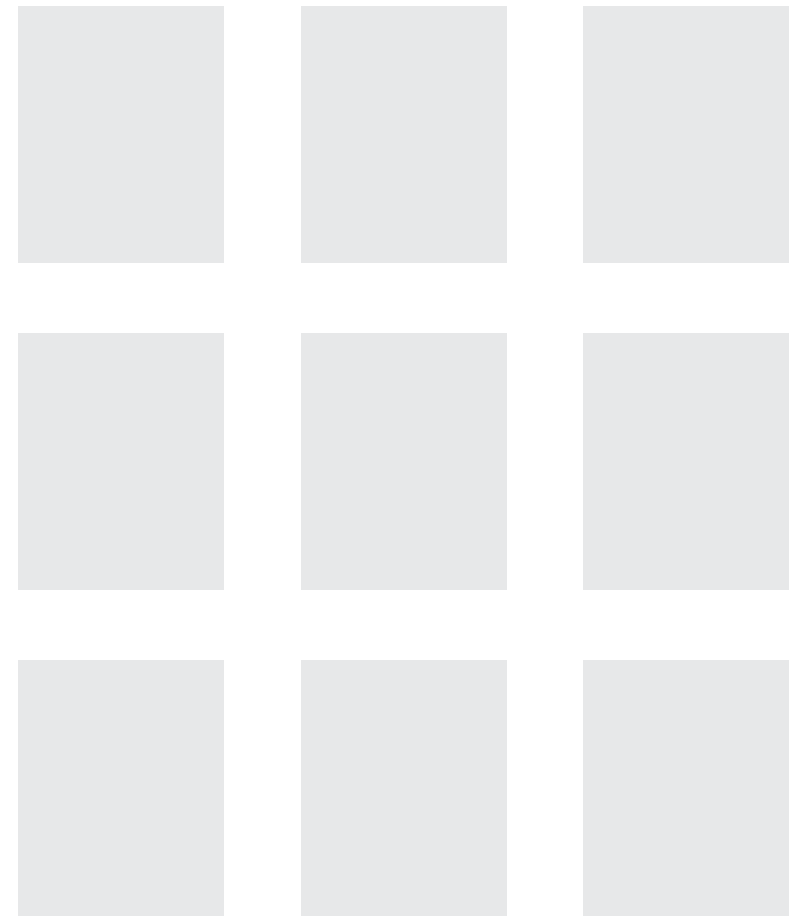
*Date: *Signature:

* required field

N. B. Failure to provide each single mandatory datum in the form above will result in exclusion.

Note:

Colours Palette



Note:

