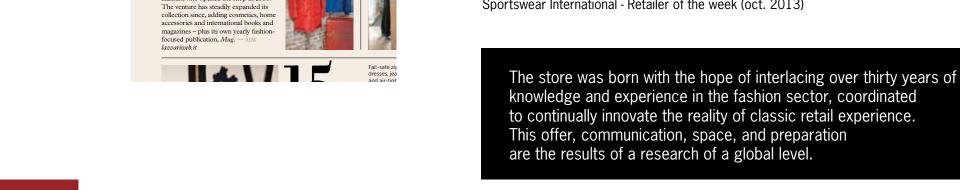






Monocle #67: Top 25 Shops (oct. 2013)







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Sportswear International - Retailer of the week (oct. 2013)

Mug is a free yearly magazine focused on fashion, clothing and all that has the power to influence people's lifestyles.



Born in 2001 as a special container for hints and trends from the whole world, the magazine has evolved over the years into a publishing project that can condense technical, social and historical contributions – like the ones it offers in showcases that go deep into the history and the evolution of a specific accessory or item of clothing – and more specifically editorial articles on new brands and up-and-coming stylists. Each issue focuses on the most updated retail realities, world fashion areas and emerging fashion district; a special report is each time devoted to a different fashion professionals. In addition to a whole section on art, design and creativness, Mug offers a selection of the most important exhibition events in the field of clothing.

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